

2022

OMD - DELIVERING BUSINESS TRANSFORMATION

No 1

#1 NETWORK QUALITY & PERFORMANCE

RECMA Agency Diagnostics 2022

#1 NEW BUSINESS

RECMA Compitches 2021

#1 DIGITAL & COMMERCE

Global Digital Billings
COMvergence 2021

#1 CREATIVITY

Cannes Lions Media
Network of the Year 2022

#1 EFFECTIVENESS

Most Effective Media Network,
Effie Effectiveness Index 2021

#1 GLOBAL DATA CAPABILITIES

Market Leader Forrester
Media Wave 2022

#1 GLOBAL BILLINGS

Global Billings
COMvergence 2021

SYSTEMATIC INNOVATION

PROCESS

Design

STRATEGY & ACTIVATION

Full funnel audience
strategy & activation

ATTENTION

Shift from brand
visibility to consumer
engagement

OMP
FUTURE SIGNALS

ACCELERATE
@OMG
Inc. DE&I Development

TECH & TOOL AGNOSTIC

100%

TRANSPARENT

120

MARKETS

+1Bn

CONSUMER IDS

PLATFORM

omni

Rapid Response

OMP FUTURE

SUSTAINABLE SUPPLIER INDEX

CARBON CALCULATOR

DIVERSE CREATORS NETWORK

Canva

AD NET ZERO

Disney

BACARDI LIMITED

2.0
People Engagement Network

State Farm

BRANDS & BUSINESS RELATIONS

ESG

SONY PICTURES

L'ORÉAL

BRITISH AIRWAYS

CLIENTS

McDonald's

Apple

PEPSICO

Mercedes

THE HUGO BOSS GROUP

The Clorox Company

SCALE WHERE IT MATTERS

100% OWNED & OPERATED OFFSHORE MODEL

60+ INHOUSE COLLABORATION MODELS

13,000 EXPERTS

7,000 DIGITAL EXPERTS

120 MARKETS

OMP